Introduction to Decentralized Autonomous Organization

Alex Masmejean
MetaCartel DAO
DAO
- Decentralized
- Autonomous Organization
  Autonomous
Scaling human collaboration
raising money + voting = coordinate funding
The Killer Feature: Ragequit
4,000 ETH
MetaCartel DAO

the meme effect
Consumer-facing Dapps

NFT  Events  #DeFi
Two learnings
People over tech

on-chain social consensus
Scaling the DAO to the masses

Remote-first

Gamifying reputation layer

Autonomous
Legal, for-profit DAO
(LLC, SAFTs, claims tokens)