Introduction to Decentralized Finance (DeFi)

DeFi Dad

DeFi educator and investor
DeFi Tutorials with DeFi Dad: defidad.com
COO of Zapper
My DeFi Journey

- Studied chemistry (a long time ago)
- Move to software after quitting chem PhD
- SF software jobs and found crypto in 2017
- Been 3 years in Ethereum
- Today, full-time at Zapper!
  - Host of Yield TV (daily DeFi livestream)
  - Creator of DeFi Tutorials at DeFiDad.com
  - DeFi educator/investor
Agenda

- What is DeFi and why does it matter?
- What may qualify as DeFi (and what may not)?
- DeFi Fundamentals: DeFi vs CeFi, Self-Custody, Permissionlessness (videos)

- Common use cases
  - Trading and DEX aggregators
  - AMMs and liquidity provisions
  - Lending/Borrowing
  - Yield bouncers
  - Governance tokens
  - Yield earning automation (aka yield farming)
  - Decentralized derivatives
  - Decentralized perpetuals
  - DeFi insurance
  - On-chain, non-custodial options
How to get started with DeFi

- **Storage** = A wallet (ie MetaMask or Argent)
- **Tracking** = Zapper to visualize your portfolio
- **Trading** = Using a DEX aggregator (ie Zapper Exchange or 1inch.Exchange)
- **Earning** = Lending interest (ie Aave)
- **Advanced earnings** = Automated yield farming (ie yearn.finance)
- **Providing liquidity** (ie Uniswap, SushiSwap)
Resources to learn DeFi

- Learn DeFi through Yield TV daily livestreams at tv.zapper.fi
- Learn how to use applications through DeFi Tutorials at defidad.com
- Follow me at @DeFi_Dad and email me at dad@defidad.com. Reach out to me if you’re building a new DeFi idea or simply want help finding a job in DeFi.
- Bonus: Visit cryptovoxels.com for blockchain-based VR world with NFTS